

Message Text

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PAGE 01 TURIN 00303 210910Z
ACTION EUR-12

INFO OCT-01 ISO-00 EB-08 /021 W
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R 210745Z JUL 78
FM AMCONSUL TURIN
TO SECSTATE WASHDC 0919
USDOC WASHDC
INFO AMEMBASSY ROME
AMCONSUL FLORENCE UNN
AMCONSUL GENOA UNN
AMCONSUL MLAN UNN
AMCONSUL NAPLES UNN
AMCONSUL PALERMO UNN
AMCONSUL TRIESTE UNN

UNCLASTURIN 0303

E.O. 11652: N/A
TAGS: BTRA, IT
SUBJ: FOREIGN BUYER PROGRAM: PROMOTION OF VISIT TO CHICAGO
INTERNATIONAL MACHINE TOOL SHOW (SEPT. 6-15,1978)
AND REQUEST FOR PLANT TOURS
REF: 76 STATE A-5757

1. IN OUR EFFORTS TO PROMOTE ATTENDANCE AT SUBJECT FBP-
DESIGNATED SHOW, WE HAVE SO FAR IDENTIFIED AND ENCOURAGED
A GROUP OF ABOUT 17 TO 20 BUSINESSMEN FROM TURIN AREA
WHO WILL BE IN CHICAGO ON ORGANIZED TOUR (SEPTEMBER 9 TO
SEPTEMBER 20, 1978) IN ORDER TO VISIT MACHINE TOOL
EXHIBITION SOMETIME DURING THAT PERIOD AND PRIOR TO CLOSE
OF SHOW ON SEPY. 15. COMPLETE LIST OF ATTENDEES WILL BE
FORWARDED TO USDOC SHORTLY. NO PLANT VISITS DESIRED FOR
THIS GROUP.

2. FOLLOWING ARE NAMES AND ADDRESSES OF TWO ADDITIONAL
BUSINESSMEN (JOINING ANOTHER TOUR WHICH IS BEING
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SEPARATELY COORDINATED) WHO WILL BE VISITING SUBJECT
SHOW AND ARE ALSO INTERESTED IN PLANT VISITS TO BE ORGANIZED
BY USDOC IN CHICAGO AREA BETWEEN SEPTEMBER 11 AND SEPTEMBER
14 (POSSIBLY ALSO MORNING OF SEPTEMBER 15):

A. ING. LUIGI VIANO, MANAGER
OLMAT, S.P.A.

CORSO RE UMBERTO 8,
10121 TORINO

B. ING. LORENZO CUNGI, GENERAL MANAGER
GRUPPO PIANELLI & TRAVERSA FINANZIARIO
CORSO IV NOVEMBRE 55,
10090 CASCINE VICA.

3. BOTH PARTIES AVAILABLE FOR AS MANY PLANT VISITS AS
MAY REASONABLY BE ORGANIZED THROUGH CHICAGO FIELD OFFICE AT
USDOC S DISCRETION. U.S. FIRMS SELECTED SHOULD HANDLE ONE
OR MORE MANUFACTURING ACTIVITIES IDENTIFIED WITHIN
FOLLOWING SPECIFIC RANGE IN METALWORKING/MECHANICAL SECTOR:

A. ENGINE TEST ROOMS
B. ASSEMBLY MACHINERY
C. ROBOTS
D. CHIP AND OIL HANDLING EQUIPMENT
E. GRAVITY CASTINGS
F. AUTOMATED FORGING EQUIPMENT
G. EQUIPMENT DEVELOPED FROM NEW CLEANING/WASHING TECHNIQUES
FOR SHEET METAL FORMING MACHINE FEEDERS.

4. PEASE CABLE ASAP COMMENTS ON ACTUAL POSSIBILITY FOR
REQUESTED TOURS TO BE ORGANIZED, SINCE PARTIES WOULD
APPRECIATE BEING INFORMED SUFFICIENTLY AHEAD OF TIME OF AT
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LEAST TENTATIVE NUMBER AND TYPE OF U.S. FIRMS THEY MAY
EXPECT TO VISIT WITH CHICAGO FIELD OFFICE ASSISTANCE.
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NNN

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